

Bari, 21.09.2023

città dei 15 minuti

Ezio Manzini

DESIS Network; Politecnico di Milano

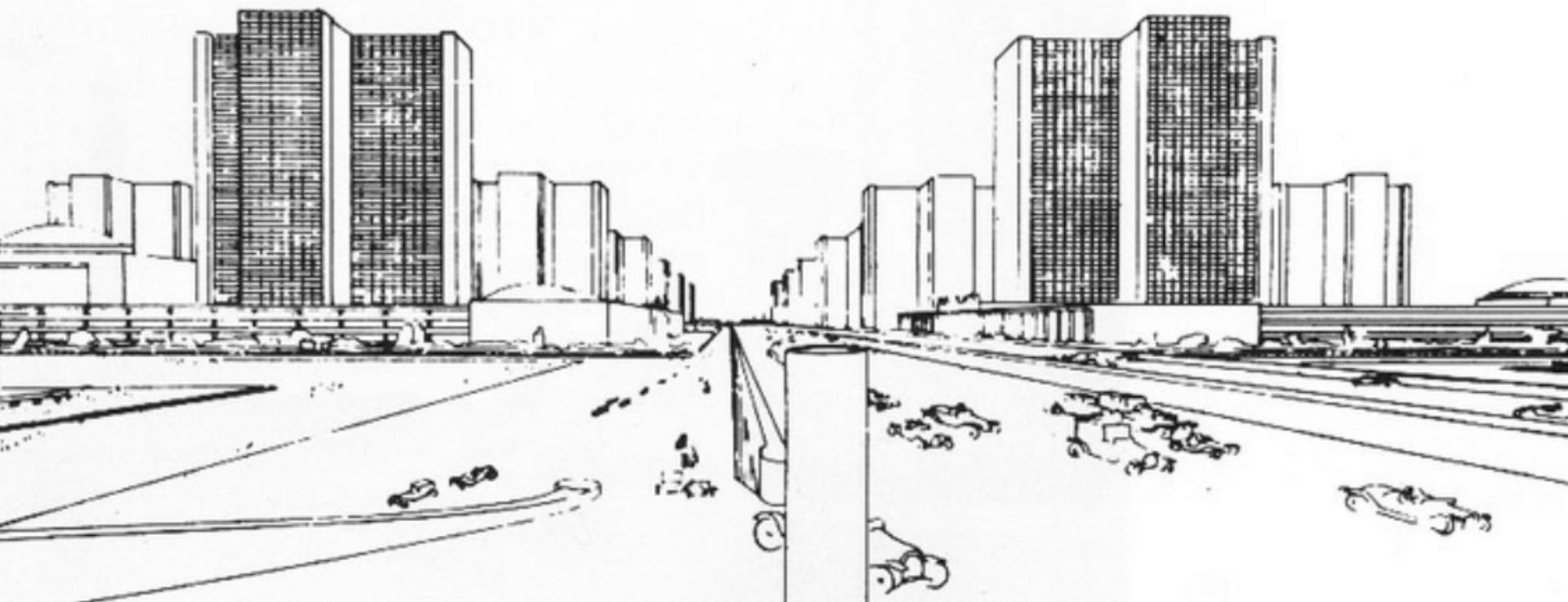
Bari, 21.09.2023

città sane e prossimità

Ezio Manzini

DESIS Network; Politecnico di Milano

la ville radieuse



Le Corbusier, 1930

la ville radieuse

la città igienica



Le Corbusier, 1930



in nome dell'igiene e dell'efficienza
le tecnologie, il design
e le capacità organizzative
sono state utilizzate
per rendere possibile vivere
senza essere vicini

oggi, questo modo di pesare e di fare
ha mostrato le sue tragiche implicazioni
ecologiche, sociali, culturali e politiche



traffico e
inquinamento



traffico e
inquinamento

malattie legate
all'inquinamento

A photograph of an elderly person with white hair, seen from behind, sitting on the leftmost of a row of five blue plastic chairs. The chairs are on a concrete pier or walkway overlooking the ocean under a cloudy sky. A black rectangular box with white text is centered over the image.

solitudine e
malessere sociale

A person with white hair, seen from behind, sits on a blue metal bench. They are looking out over a body of water under a cloudy sky. The scene is dimly lit, suggesting dusk or dawn. Two other empty blue metal chairs are visible to the right. The overall mood is one of solitude and contemplation.

solitudine e
malessere sociale

solitudine
come pandemia

A person with white hair, seen from behind, sits on a blue metal bench on a pier or promenade. They are looking out over a calm sea under a clear, light blue sky. The scene is peaceful and somewhat solitary.

**solitudine e
malessere sociale**

**solitudine
come pandemia**

Solitudine e isolamento innescano problemi al confine corpo-mente: insonnia, alterazioni immunitarie, patologie cardiache, alimentari e ovviamente ansia, depressione, dipendenze da alcol e sostanze

A person with white hair, seen from behind, sits on a blue metal bench. They are looking out over a body of water under a clear blue sky. The scene is quiet and evokes a sense of solitude.

solitudine e
malessere sociale

solitudine
come pandemia

"Loneliness is as deadly as smoking 15 cigarettes a day and more lethal than consuming 6 alcoholic drinks a day. Loneliness is more dangerous for health than obesity" **Dr. Vivek Murthy**
(surgeon general of the United States)

oggi, le nostre tecnologie,
e le nostre capacità progettuali e organizzative
devono essere utilizzate per dare alle persone
l'opportunità di vivere, e vivere sane,
in prossimità

oggi, le nostre tecnologie,
e le nostre capacità progettuali e organizzative
devono essere utilizzati per dare alle persone
l'opportunità di vivere, e vivere sane,
in prossimità

le città sane
devono essere anche
città della prossimità

cosa possiamo imparare dal passato?



prossimità pre-moderna

Ambrogio Lorenzetti, Allegoria del buon governo, Siena, 1338

800 x 501

The background image is a reproduction of the fresco 'Allegoria del buon governo' (Allegory of Good Government) by Ambrogio Lorenzetti, painted in 1338 in Siena. It depicts a bustling medieval town with various buildings, including a large pinkish-red building on the left and a blue building on the right. In the foreground, there are several figures in period clothing, some on horseback, and a donkey. The scene is set in a town square or market area. Two black text boxes are overlaid on the image. The first box contains the text 'prossimità pre-moderna' in white, bold, sans-serif font. The second box contains the text 'le società pre-moderne erano necessariamente costruite sulla prossimità' in white, sans-serif font. In the bottom left corner, there is a small circular icon with a white camera-like symbol. In the bottom right corner, there is a small black box with the text '800 x 501' in white.

prossimità pre-moderna

le società pre-moderne
erano necessariamente
costruite sulla prossimità

800 x 501



prossimità pre-moderna

densità

diversità



A woman with dark hair tied back, wearing a white sweater and glasses, is sitting on a brick ledge. She is using a silver laptop and has white earbuds in her ears. Next to her is a large orange and white striped bag and a black bag. In the background, other people are sitting on the same bench, some with backpacks. The scene is outdoors, possibly at a transit station or public area.

una nuova idea di prossimità

A woman with dark hair tied back, wearing glasses and white earbuds, is sitting on a light-colored brick ledge. She is focused on a silver laptop open in front of her, with her hands on the keyboard. To her left, another person is partially visible, also sitting on the ledge. In the foreground, there are several bags: a large orange and white striped bag with a white rope handle, a black bag, and a pinkish-orange bag. The background shows a paved area with a black pillar and a white railing. Two black text boxes with white text are overlaid on the image.

una nuova idea di prossimità

una prossimità ibrida

A woman with dark hair tied back, wearing glasses and white earbuds, is sitting on a light-colored brick ledge. She is focused on a silver laptop open in front of her, with her hands on the keyboard. To her left, another person is partially visible, also sitting on the ledge. In the foreground, there are several bags: a large orange and white striped bag, a pink plastic bag, and a dark grey bag. The background shows a paved area with a metal railing and a dark cylindrical object. Three black text boxes with white text are overlaid on the image.

una nuova idea di prossimità

una prossimità ibrida

una prossimità che va progettata

prossimità abitabile



A vibrant public square scene. In the foreground, a man in a light grey t-shirt and brown pants is riding a black bicycle from right to left. The ground is paved with a pattern of white, stylized circular designs. In the middle ground, a young boy in a black t-shirt and blue jeans is sitting on a bench made of red, cylindrical objects, looking down at something in his hands. Behind him, a group of people is gathered, some looking at a large mural on a wall. The mural is colorful and features various symbols, including a red flag and a globe. The background shows more people walking and trees, suggesting a lively, urban environment.

prossimità abitabile

densa

diversificata

A vibrant public square scene. In the foreground, a man in a light blue t-shirt is playing a drum. In the background, several other people are playing drums, and a woman is playing a guitar. The square is paved with a checkered pattern and has a graffiti wall in the background. There are trees and buildings in the distance.

prossimità abitabile /1

una società dove tutto ciò di cui si ha bisogno nella vita di tutti i giorni è a pochi minuti a piedi da dove si è.



prossimità abitabile /1

una società dove tutto ciò di cui si ha bisogno nella vita di tutti i giorni è a pochi minuti a piedi da dove si è.

prossimità come meno traffico,
meno CO2, meno stress, più
tempo e opportunità

A photograph of a public square or park. In the foreground, a man in a white t-shirt is playing a drum. In the background, several other people are playing drums, and a woman is sitting on a drum. The square is paved and has trees and buildings in the background. The text "prossimità abitabile /2" is overlaid on the top left of the image.

prossimità abitabile /2

una società dove è possibile
e probabile che le persone
si incontrino, inizino conversazioni,
decidano di progettare qualcosa
insieme.

A photograph of a public square or park. In the foreground, a man in a white t-shirt is playing a drum. In the background, several other people are playing drums, and a woman is sitting on a drum. There is a large wall covered in graffiti and murals. The scene is outdoors with trees and a clear sky.

prossimità abitabile /2

una società dove è possibile
e probabile che le persone
si incontrino, inizino conversazioni,
decidano di progettare qualcosa
insieme.

prossimità come più empatia,
più socialità, più integrazione
sociale, più senso di vicinanza

A vibrant urban street scene. In the foreground, a man in a light grey t-shirt and brown pants is riding a bicycle from right to left. The ground is paved with white circular patterns. In the background, a diverse group of people is walking and interacting. A wall covered in colorful graffiti and murals is visible behind the pedestrians. The scene is set in a city with trees and buildings in the distance.

prossimità abitabile

**che implicazioni
per la salute?**



prossimità abitabile

**che implicazioni
per la salute?**

meno inquinamento



prossimità abitabile

**che implicazioni
per la salute?**

meno inquinamento

più servizi territoriali



prossimità abitabile

**che implicazioni
per la salute?**

meno inquinamento

più servizi territoriali

più socialità

A vibrant urban scene featuring a man in a light blue t-shirt and brown pants riding a bicycle in the foreground. In the background, a diverse group of people is gathered around a large, colorful graffiti wall. A young boy is sitting on a bench made of red corrugated metal barrels, eating. The ground is decorated with white circular patterns. The overall atmosphere is lively and community-oriented.

prossimità abitabile

**come
si progetta?**

A photograph of a public square or park area. In the foreground, a man in a light blue t-shirt and brown pants is riding a bicycle from right to left. In the middle ground, a young boy in a black t-shirt and blue jeans is sitting on a bench made of red corrugated metal barrels, looking at a tablet. Other people are scattered around, some standing and some sitting on similar benches. In the background, there is a large mural on a wall with various colorful designs and text. The ground is paved with white circular patterns. The overall atmosphere is lively and urban.

prossimità abitabile

**come
si progetta?**

livello urbano

livello molecolare

1

urbano

progettare per
stimolare e supportare
politiche di intervento sulla
città nel suo insieme

“*Superilles*”

superblocks

A photograph of Ada Colau, the Mayor of Barcelona, speaking at a podium. She is wearing a dark blazer over a teal top. The background is a plain, light-colored wall.

**Barcelona's Mayor
Ada Colau**

An aerial photograph of a dense urban area in Barcelona, Spain. The image shows a grid of multi-story buildings with prominent red-tiled roofs. There are several green spaces and trees interspersed among the buildings. The overall scene is a high-angle view of a city center.

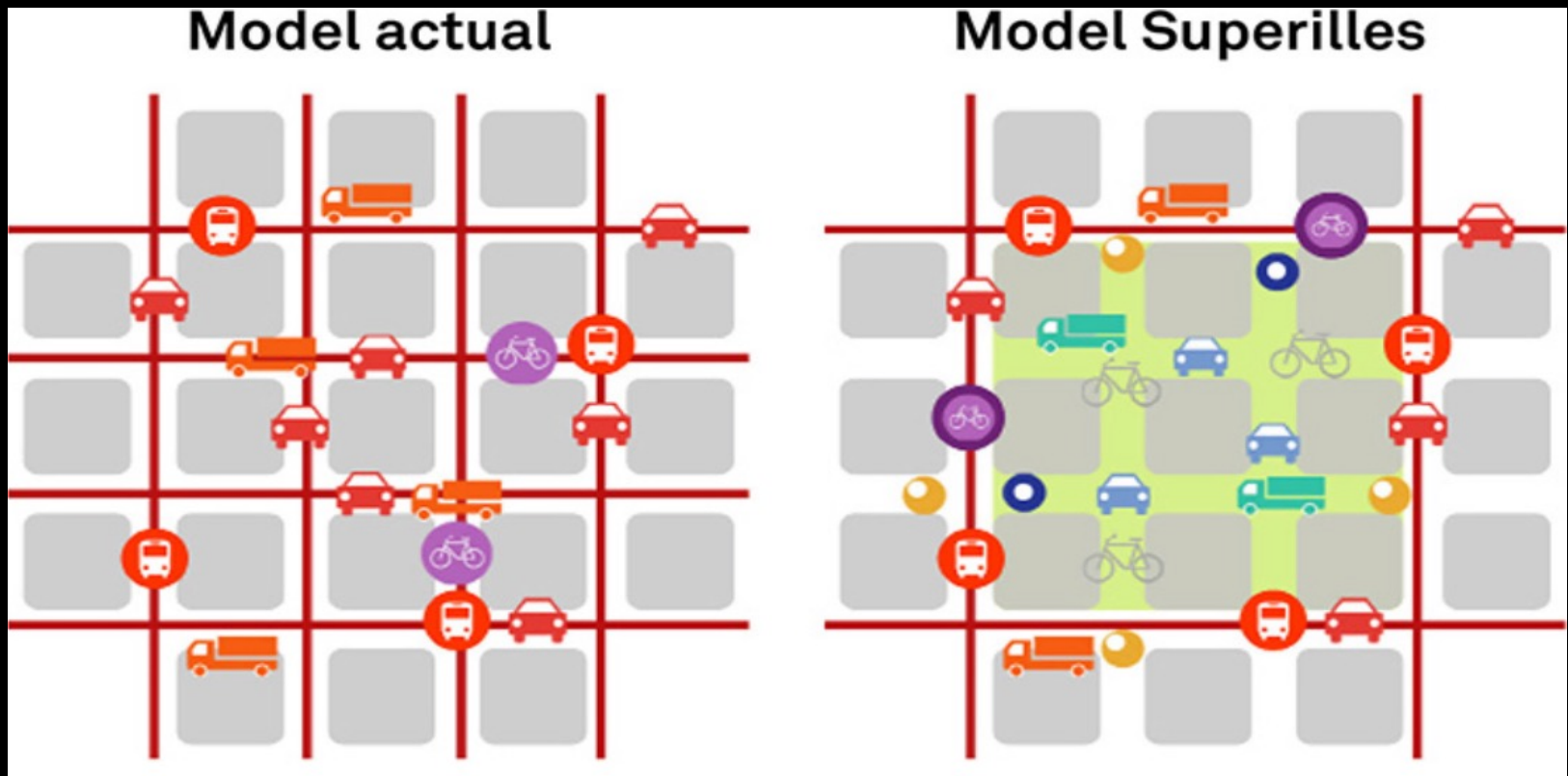
Barcelona superilles

An aerial photograph of the city of Barcelona, showing a dense urban landscape with numerous buildings, streets, and green spaces. The buildings are mostly multi-story structures with red-tiled roofs. The city is organized into a grid pattern, with a prominent diagonal street running through the center. The overall scene is a vibrant and detailed representation of the city's urban environment.

Barcelona

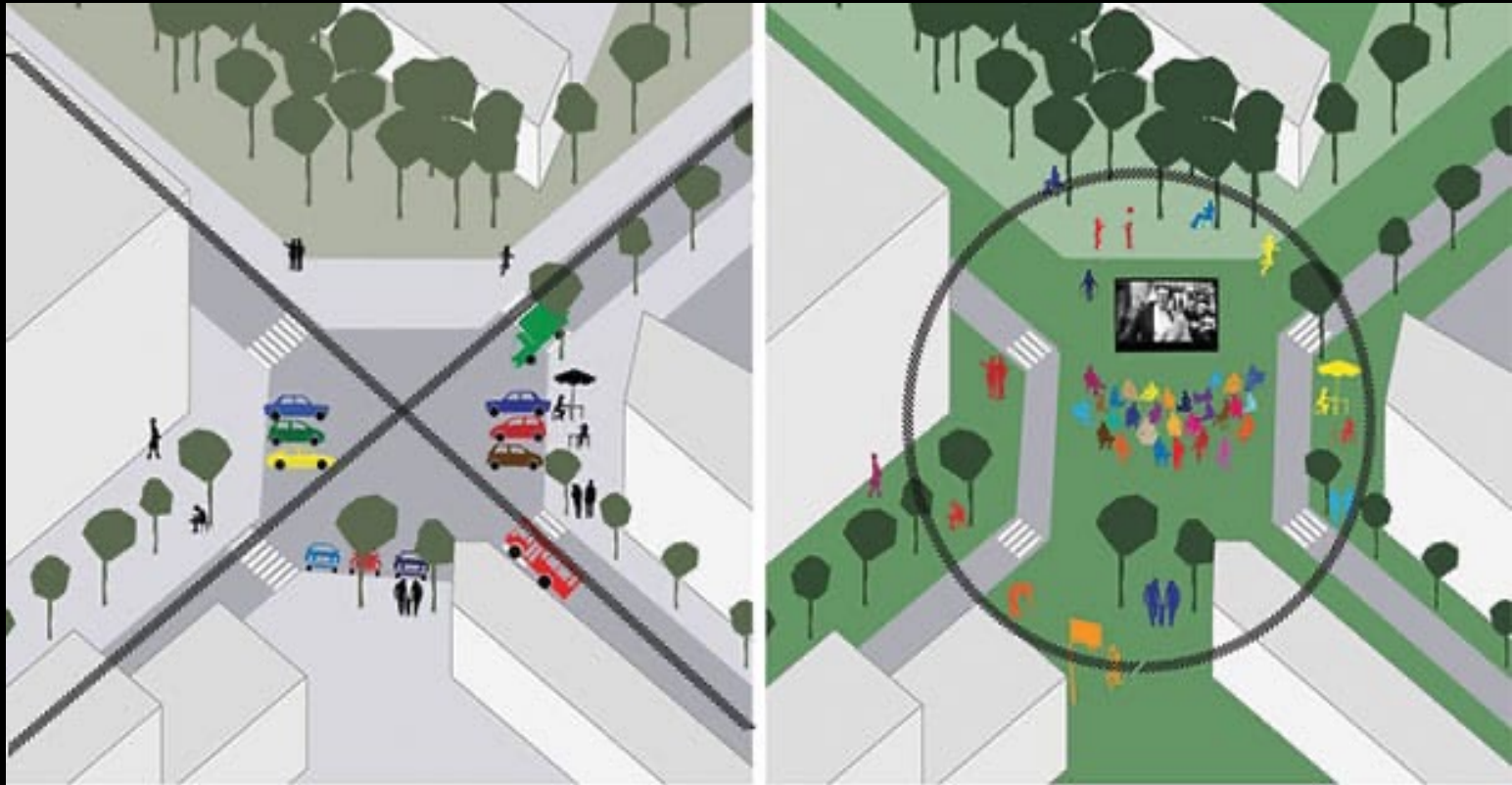
le politiche
del Comune di Barcellona
per riorganizzare la città
in *superilles*:
quartieri a traffico limitato,
dotati di tutti i servizi di base

cambiamento nella rete di mobilità



creazione di super-blocchi
dove è ammessa solo la mobilità locale

cambiamento dell'idea di strada



da infrastruttura per la mobilità,
a spazio pubblico per usi diversi

A photograph of a public square in Barcelona, Spain, featuring a pavement with a geometric pattern of yellow and grey triangles. Several wooden planters with green mesh sides contain various plants and small trees. People are seen walking and sitting on the planters. In the background, there are multi-story buildings with arched windows and balconies. A large tree trunk is visible on the left side of the frame.

ridare le strade
ai cittadini

Super Illa Sant Antoni, Barcelona 2020

A public square featuring a ground paved with a pattern of yellow and grey triangles. Several wooden planters containing greenery are scattered throughout the space. People are seen walking and sitting on wooden benches. In the background, there are multi-story buildings with arched windows and balconies. A large tree trunk is visible on the left side of the frame.

piattaforme di opportunità
per diversi progetti

2

molecolare

progettare per
arricchire e diversificare
i sistemi di prossimità



NoIo Social District

un gruppo di cittadini che collaborano
per prendersi cura del quartiere

Piazza Arcobalena, 2019 (Via Spoleto/Via Martiri Oscuri/Via Venini)



una piazza davanti alla scuola trasformata
in spazio pubblico a misura di bambino

Neighbourhood breakfast (2016-2019)



organizzazione spontanea
di colazioni di quartiere, in strada



spazi di co-working
come centri sociali di prossimità



bar come portineria sociale
di quartiere

Municipal Market - Viale Monza - 1934



rigenerazione
del mercato rionale



mercato rionale
come centro culturale

Radio Nolo (since 2017)



mercato rionale
come sede di una radio di quartiere

OFF CAMPUS NOLO



mercato rionale
come sede di una sede distaccata dell'università

nuovi servizi pubblici

scuole aperte sul quartiere
come centri di rigenerazione
sociale e urbana





**biblioteche di quartiere
come piattaforme per
attività artistiche
e culturali**



PORTINERIA


DI COMUNITA'

edicole come
portinerie di comunità

Parler, échanger, se confier sur les soucis de la vie, ceux qui le souhaitent sont accueillis par des permanents des psys du cœur.

Psy du coeur

uffici municipali come chioschi multifunzionali per i cittadini





sportelli di servizi sociali
come centri di nuove
comunità della cura

servizi pubblici collaborativi

servizi in cui i cittadini non sono (solo) utenti
ma (anche) attori partecipi e collaborativi

The care challenge:

Thinking a Barcelona of superblocs

Direcció d'Innovació Social de l'Àrea de Drets Socials,
Feminismes i LGTBI de l'Ajuntament de Barcelona

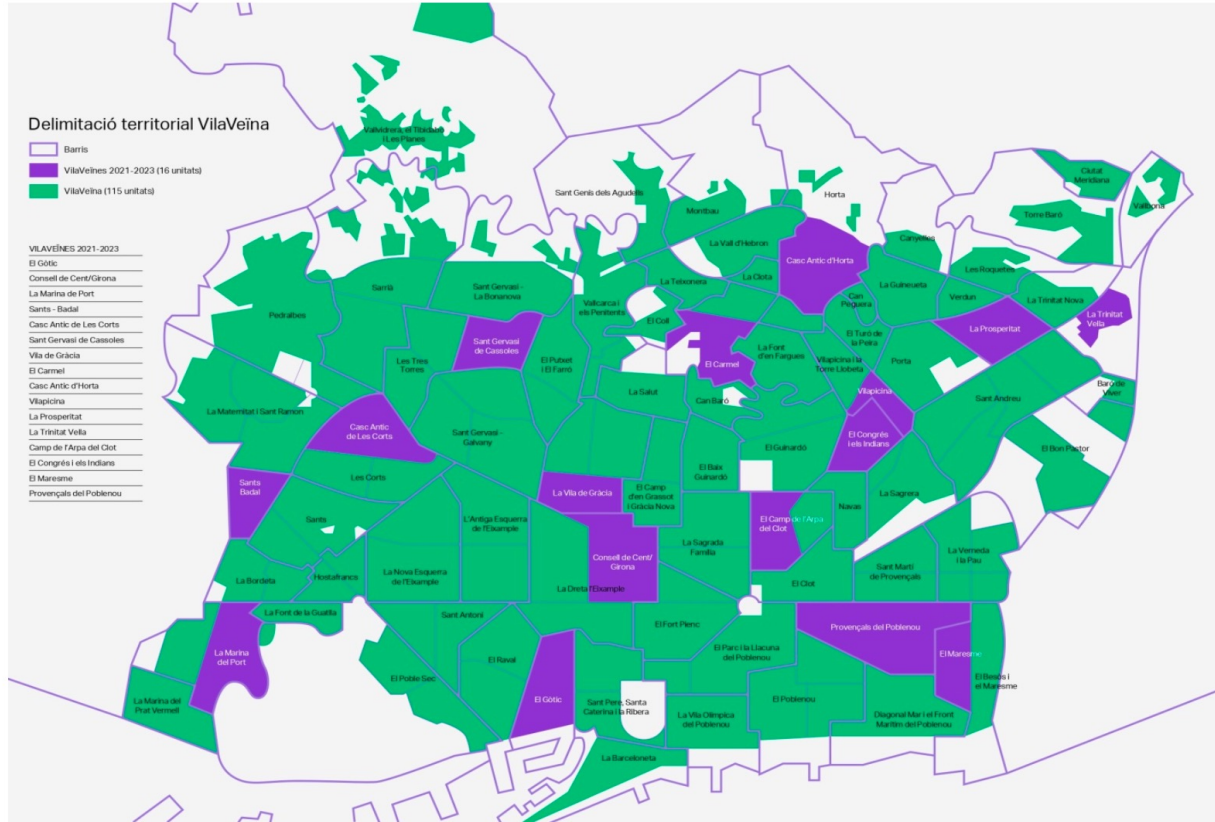
JUNE 2021



Vila Veina la citta vicina

Programma della Direzione
dell'innovazione sociale,
dei diritti sociali,
della giustizia globale,
del femminismo e LGBTQ
dell'Ajuntament de Barcelona

Territorial boundaries of the VilaVeines and the first 16 to be implemented for 2021- 2023



Source: Foment de Ciutat, VilaVeina program

Ageing
anziani

Child-rearing
bambini

Community
comunità

Territory
spazi pubblici

servizi social distribuiti in 115 aree territoriali.
(nel periodo 2021 -2023 ne sono state implementate 16)

Core principles of the department

To address care



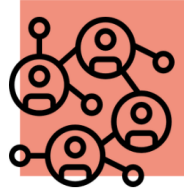
Territorial and relational proximity

Achieve more flexibility, rooting and higher quality services



Integration of social and healthcare services

Increase effectiveness and efficiency



Community co-responsibility

Generate reliable and mutually supportive relationships and connections with social networks in order to achieve a long term sustainable model



Adaptability of public space and housing

Adapt the public and residential space to new challenges by taking advantage of its potential



Feminist perspective

Achieve a greater gender equity from all possible fronts and with a global vision

Icons made by Prettycons, Freepik, Good Ware and Eucalyp from www.flaticon.com

linee guida per promuovere relazioni di cura

Core principles of the department

To address care



Territorial and relational proximity

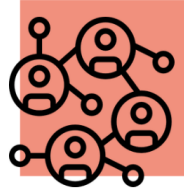
Achieve more flexibility, rooting and higher

promuovere la prossimità fisica e relazionale



Integration of social and healthcare services

Increase effectiveness and efficiency



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Territorial and relational proximity

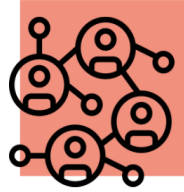
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Increase effectiveness and efficiency

**integrare
servizi medici
e sociali**



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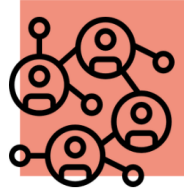
Territorial and relational proximity

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Integration of social and healthcare services

Increase effectiveness and efficiency



Community co-responsibility

Generate reliable and mutually supportive relationships and connections

**coinvolgere
attivamente
la comunità**



Adaptability of public space and housing

Adapt the public and residential space to new challenges by taking advantage of its potential



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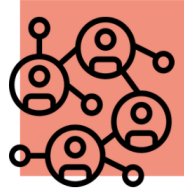
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Increase effectiveness and efficiency



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Adaptability of public space and housing

Adapt the public and residential space to new

adattare gli spazi pubblici e residenziali



Feminist perspective

Achieve a greater gender equity from all possible fronts and with a global vision

Icon by Good Ware and Eucalypt from www.flaticon.com

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Core principles of the department

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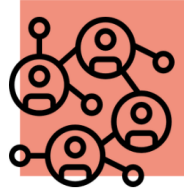
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Adaptability of public space and housing

Adapt the public and residential space to new challenges by taking advantage of its potential



Feminist perspective

Achieve a greater gender equity from all possible fronts and with a global

adottare una prospettiva femminista

Icons made by Prettycor

linee guida per promuovere relazioni di cura

Precedents



2008

«Radars Project»

Mitigate the lack of autonomy and/or the absence of a support network for senior people by involving neighbours, shops and pharmacies

2016

«Mobility Superblocks»,

Changes in the public space and mobility to make the city more livable

2017

«HCS Social Superblocks »

Through 8 pilots in superblocks (500 people users, 90 professionals). Estimated for the period 2021-2022: 60 HCS social superblocks

Main fields

Of the projects related to care

Assistance

HCS,
Teleassistance,
Àpats a domicili,
PADES

Prevention

Home functional
adaptation,
Baixem al carrer

Promotion

VinclesBCN,
Proximity
facilities

Care for caregivers

Barcelona Cuida center, Colla
Cuidadora, Respir Plus
programmes

Early childhood child raising support

Municipal child-rearing spaces,
Play centers, Summer day
camps

campi d'azione
dei progetti relativi alla cura

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assistenza
domiciliare

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Baixem al carrer

Promotion

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Proximity facilities

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Àpats a domicili,
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Promotion

VinclesBCN,

promozione

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Baixem al carrer

Promotion

VinclesBCN,
Proximity facilities

Care for caregivers

cura per chi presta cura

Early childhood child raising support

Municipal child-rearing spaces,
Play centers, Summer day camps

campi d'azione
dei progetti relativi alla cura

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Proximity
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Barcelona Cuida center, Colla
Cuidadora, Respir Plus
programmes

Early childhood child raising support

supporto
per la prima
infanzia

campi d'azione
dei progetti relativi alla cura

case di comunità?

case di comunità?
comunità della cura?

comunità
della cura

città
della prossimità



comunità
della cura

città
della prossimità

creare una sinergia grazie a cui la costruzione della città della prossimità produce un contesto favorevole per le comunità della cura e, viceversa, la costruzione delle comunità della cura diventa uno dei terreni più dinamici nell'avvicinamento alla città della prossimità

EZIO MANZINI

ABITARE LA PROSSIMITÀ

Idee per la città dei 15 minuti

Con un contributo di **IVANA PAIS**



grazie!

Ezio Manzini
Abitare la prossimità,
Egea, 2021